

prime video

Movistar+ joins Prime Video to establish one of the biggest entertainment offerings in the Spanish market

Prime Video is now available to Movistar+ customers, providing a new integrated entertainment experience.

With this partnership, Movistar+ further underlines its leadership of the Spanish market and consolidates its strategy as an integration platform that already includes global operators such as Netflix, Disney+ and DAZN, as well as national channels such as LaLigaSports TV, ATRESplayer Premium and Mitele.

Movistar+ is adding Prime Video titles to its already compelling catalogue, including recently released original films such as Cinderella and The Tomorrow War, Spanish series such as Historias para no dormir, G.E.O.

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Beyond Limits, LOL: Si te ríes, pierdes, La Leyenda de Sergio Ramos and El Cid (S2), and internationally acclaimed series such as The Marvelous Mrs Maisel, Fleabag, and recent Emmy nominations The Boys and The Underground Railroad.

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extensive catalogue of films, documentaries, series and programmes includes the recently released original films *Cinderella* and *The Tomorrow War*, Spanish programmes such as *G.E.O. Beyond Limits, LOL: Si te ríes, pierdes, La leyenda de Sergio Ramos, El Cid* (S2), and *El internado: Las cumbres* (S1), as well as Amazon Exclusive sports productions such as *Maradona: Sueño bendito, Rafa Nadal Academy, Otra forma de entender la vida or Fernando Torres: The Last Symbol,* and internationally acclaimed series such as *The Marvelous Mrs Maisel, Fleabag* and recent Emmy nominations *The Boys* and **The Underground Railroa**d.

Customers of **Movistar+** with STB UHD will be able to explore the **Prime Video** catalogue through the decoder's own interface, either in the different sections or using the search engine, offering a complete multiplatform experience from a single device. **Movistar+** thus reaffirms its status as one of the most comprehensive entertainment services in the Spanish market.

This new partnership between **Movistar+** and **Prime Video** joins those the former has already established with other global streaming services such as Netflix, Disney+, and DAZN, and Spanish operators such as LaLigaSports TV, ATRESplayer Premium and Mitele. **Movistar+** thus provides its customers with a single convenient gateway to an integrated entertainment experience.

According to Cristina Burzako, the CEO of Movistar+: "With the inclusion of

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amazon.com/prime.

About Prime Video

Prime Video offers customers a vast collection of movies, series, and sport related content– all available to watch on hundreds of compatible devices.

• Included with Prime: Watch thousands of popular movies and TV shows, award-winning Amazon Originals, other exclusives, and more. Enjoy Spain-produced Amazon Originals like El Cid, La leyenda de Sergio Ramos, La Templanza, or LOL: Si te ríes, pierdes; U.S. hits like The Boys, One Night in Miami..., Sound of Metal, Tom Clancy's Jack Ryan, Upload, and My Spy, plus Emmy Award winners Fleabag and The Marvelous Mrs. Maisel as well as exclusive TV shows like Star Trek: Picard, American Gods, and Vikings; movies like Coming 2 America and the Golden Globe-winning Borat Subsequent Moviefilm. All available at no additional cost as part of Prime Video, which is available in more than 240 countries and territories worldwide (offers and titles vary based on location).

 Prime Video Channels: Prime members can add channels like STARZPLAY, MGM, Noggin of Nick Jr., MUBI, Planet Horror, AcornTV, Hayu, Hopster Educación, Vaughanplay.tv, TVCortos, Stingray Karaoke, Stingray Djazz, OUTtv, Qello Concerts of Stingray, Mezzo, or FlixOlé—no extra apps to download, and no cable required. Only pay for the ones you want, and cancel • Rent or Buy: Enjoy new-release movies to rent or buy, entire seasons of current TV shows available to buy, and special deals just for Prime members.

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<u>About Movistar+</u>

Movistar+ is the leading audiovisual entertainment offering of the Telefónica Group in Spain. Its proposition includes bold original productions and the best premium sports content, films, series, documentaries and programmes, in addition to the best functionalities and ondemand access so users can enjoy watching television wherever, however and whenever they wish. The Movistar+ offering also includes some of the top international operators with which we have established strategic partnerships in Spain, such as Netflix, Disney+, Prime Video and DAZN, along with the Spanish platforms ATRESPlayer and Mitele.

In order to strengthen our leadership and expedite our position as the integrator of the best entertainment experience on the market, we are committed to forming strategic partnerships with the most important operators in the sector, offering a personalized experience and original and exclusive content that even further differentiates us from the competition: Riot Police, Hierro, Madrid on Fire, La Resistencia, and Late Motiv are all clear examples of this policy.

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